

Rewarding Good Business

May 2018



Heron Bros. named NI's
Responsible Company of the
Year 2018

Key sponsor:



Event partner:



Media partner:



NI Responsible Company of the Year Award
Heron Bros.

Building Stronger Communities Award
Homecare Independent Living

Diversity and Inclusion Award
Pinsent Masons

Digital Champion Award
Lidl Northern Ireland

Education Award
Westrock-MPS

Employability Champion Award
BT

Environmental Leadership Award
Farrans Construction

Marketplace Leadership Award
Devenish Nutrition

One-to-Watch Award
Devenish Nutrition

Wellbeing at Work Award
Baker McKenzie

Good Business

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Heron Bros, NI Responsible Company of the Year Award



Background

Heron Bros is a construction and property development company operating throughout the UK, Ireland and Europe. It now employs more than 250 people and has a turnover in excess of £110m.

Working with public, private and third sector clients delivering education, leisure, commercial, retail, industrial, health, pharmaceutical and community projects, Heron Bros is committed to being a 'partner of choice' by building strong long-lasting and mutually beneficial relationships.

What Heron Bros did

Heron Bros sustainability strategy consists of five key pillars – Responsible Business; Resource Efficiency & the Natural Environment; Community & Partnering; People & Workforce; and Business through innovation.

A clearly defined sustainability structure with short-term, mid-term and long-term targets and objectives has been implemented to monitor, measure and report on performance.

Heron Bros continues to invest in innovation and collaboration to promote a more responsible approach to business.

Some examples of Heron Bros activity include:

- Training and qualifications – resourced CR Coordinator qualified to L3 Community Development Practitioner to assist CR and community delivery
- Work-Smart employability campaign – supported those furthest removed from the labour market through a holistic employment programme
- Strengthening of the local supply chain – through strategic up-skilling and training, the company provides tender workshops to assist in completing prequalification questionnaires and quality submissions
- Improving inclusion and diversity in the communities – working in partnership with the travelling community to promote construction as a viable career



The outcomes and impacts

- Supported 133 educational, community, charity, and social enterprises in the last 24 months, working with local communities to identify and implement strategic beneficial partnerships
- The first NI construction company to roll out an alcohol awareness and support programme and support TV awareness campaign
- Developed a partnership with Habitat for Humanity Restore across its construction sites to reuse and recycle excess construction materials
- Supported Aware and Build Health NI to improve the health and safety of the workforce in the Northern Ireland Construction Industry

For more information, email shauna.young@heronbros.com

NI Responsible Company of the Year Award

For the company that best demonstrates positive impacts across its people, the planet and the places where it operates and advocates the benefits to encourage others to follow.

Also shortlisted

- Danske Bank
- Firstsource Solutions Ltd
- Henry Brothers
- JH Turkington & Sons
- JP Corry
- Survitec Group
- Ulster Bank Ltd

Please click on the organisations above to view their case studies and videos

Sponsored by:

**George Best
BELFAST
CITY AIRPORT**

Homecare Independent Living, Building Stronger Communities Award



Background

Based in Milford, Co. Armagh, Homecare Independent Living (HCIL) provides progressive healthcare services.

HCIL delivers for a wide range of clients include older people, families, patients recovering from surgery, people with addictions, single and young parents, and young people leaving care. Pioneering in the provision of healthy, independent living for those in later life, HCIL is a champion for people who want to make decisions for themselves and to live a socially-active, healthy life independently.

In 2010, its employees established iCare, an independent registered charity which is at the heart of its CSR commitment.

What Homecare Independent Living did

HCIL established the iCare charity in 2010 to build and empower stronger communities. iCare is supported by a team of HCIL

employees that dedicate their spare time to drive local community support, volunteer outreach to help build relationships and fundraising for ongoing projects.

An initiative of the iCare charity is iCare Wishes which recently provided three-year old Cillian Magee, who has cerebral palsy, with a new specialist car seat. Following a three month stay in hospital for chemotherapy, iCare Wishes provided 18-year old Jordan McIlrath with new camping gear so he can go camping with his friends.

iCare also officially opened a new state-of-the-art Forest Hideaway at Lisanally Special School for Key Stage 2 pupils. Designed and fabricated entirely by a local Armagh business and donated by iCare to Lisanally, the Forest Hideaway is a bright, vibrant and exciting activity centre that encourages the children to play, have fun and be inspired.

HCIL's successful Purple Run at Gosford Park



is now an annual event to support fundraising activity for iCare.

Since 2015, iCare has been the main sponsor for the Addiction NI 10K Race to Recovery, raising the profile of alcohol and drug misuse at a local and regional level. We are also exploring developing a school's programme with Addiction NI.

The outcomes and impacts

- More than 4,000 volunteering hours and more than £300,000 raised through iCare
- Santa's Gatelodge event raised a record £42,000
- More than 200 individuals, families and organisations directly benefited from acts of kindness and funding through iCare Wishes

To find out more, email mmackle@hcil.com

Building Stronger Communities Award

For the organisation that best demonstrates a positive impact on communities through investing its time, resources and expertise to tackle disadvantage.

Also shortlisted

- ★ APEX Housing Association
- Henry Brothers
- Heron Bros
- IFA Foundation
- JP Corry
- Lidl Northern Ireland
- Marks & Spencer
- Northern Regional College
- NOW Group
- Translink

Please click on the organisations above to view their case studies

★ Highly Commended

Sponsored by:



Lidl Northern Ireland, Digital Champion Award



way of educating and informing its people about Lidl's sustainability initiatives.

In increasing understanding and awareness of CR internally, Lidl believes it can better connect and collaborate with its local communities and stakeholders.

Background

Lidl Northern Ireland operates 38 stores, located across every major town in Northern Ireland. It currently employs 891 staff in stores, and its distribution centre and offices based at Nutt's Corner.

Its commitment to communities has always been a priority and a strong connection between its store colleagues and customers is crucial to its success. It looks forward to further strengthening this connection through its sustainability strategy and commitment to providing a safe and nurturing environment for employees, being a positive contributor to the communities in which it operates and being good stewards of the environment.

What Lidl Northern Ireland did

This year, Lidl aimed to increase awareness of CR among its colleagues. With the majority of these 'offline', Lidl developed an employee app as its main channel of communication. This has given the company a tangible and user-friendly

Lidl ensures that it regularly communicates information on its commitment to sustainable development, covering topics such as responsible sourcing, community initiatives and environmental awareness. This ensures that sustainability is at the front of people's minds.

Feedback through the app told Lidl that food waste was a major frustration in stores. To this end, it partnered with FoodCloud – a national food redistribution facilitator that connects retailers with local charities via a software platform. Each of its 38 stores confirm daily donations either through FoodCloud's own app or by submitting details to FoodCloud via email. This digital solution has allowed Lidl to introduce a simple way of redistributing surplus food and helping people in need in its local communities.

Lidl developed a website dedicated to sustainability news and initiatives www.abettertomorrow-lidl-ni.co.uk.



The outcomes and impacts

- CR communication accounts for 35% of all updates on Lidl's employee app
- The Lidl 'Feed it Back' network, powered by FoodCloud:
 - » uses a digital platform to donate surplus food up to four days per week
 - » has donated over 51 tonnes of surplus food, creating 110,000 meals for those in need across Northern Ireland
 - » has saved charities £153,000, allowing them to redirect these funds back into their core services
 - » Saved 168 tonnes of CO₂ emissions
- Lidl has set a target to donate 250,000 meals to local charities by 2020
- Lidl's Autism Awareness campaign reached over 676,000 through social media
- Lidl's CR website has had more than 40k unique views since its launch in 2017
- The business has driven employee app usage by 120%

Marketplace Leadership Award

Recognising organisations that are developing innovative products or services that inspire responsible customer behaviour and encourage more sustainable lifestyles.

Also shortlisted

- BT
- WayneDenner.com

Please click on the organisation above to view its case study

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Pinsent Masons, Diversity and Inclusion Award



Background

Pinsent Masons (PM) is an international, commercial law firm delivering high quality legal advice across the UK, Europe, Asia Pacific and the Middle East.

It is well placed to advise on complex multi-jurisdictional transactions in the global energy, infrastructure, financial services, real estate and advanced manufacturing and technology sectors. It is involved in some of the biggest deals and transactions in Northern Ireland.

What Pinsent Masons did

Pinsent Masons has a thriving diversity and inclusion employee network with six diversity groups. These provide mentoring, opportunities for networking and engagement, and input into policies and procedures. Open to all staff, they focus on issues such as gender, family support, LGBT, disability, faith and race. Its Allies network supports LGBT colleagues and shares initiatives and best practice.

Its Project Sky initiative was launched in 2013 to create a better gender balance in the organisation and in senior leadership positions. The project looks at managing talent, gender balance shortlists, career progression for LGBT employees and addressing unconscious bias.

Pinsent Masons PRIME and SORTED work

experience programmes aim to remove bias for all graduate intake programmes.

It has developed an innovative partnership with mental health campaigners in the UK and participates in Wellbeing Week, an annual week of awareness-raising activity across its global office network. Mental Health awareness training is provided for partners and line managers.

Positive changes have been made due to Pinsent Masons focus on same sex parents, transgender employees and expectant mothers.

Inclusive Leadership training has been attended by managers and on a pro bono basis to key suppliers as part of the company's commitment to responsible supply chain management.

The outcomes and impacts

- Recognised as Diversity Champions by the Rainbow Project, and by Stonewall in the UK
- 44% of the Belfast office are members of



a Diversity Network Group, and more than 23% are part of the Allies network

- Target of 25% female partners globally achieved 12 months ahead of schedule
- 96% of LGBT respondents to the 2017 Equality Survey felt comfortable being themselves at work and would be happy to disclose their sexual orientation or gender identity on an employer monitoring form
- 85% of management and leadership teams attended Inclusive Leadership training
- Dress code and uniform policies amended to be inclusive of gender neutral staff
- Developed a new relationship with the charity, Mermaids, supporting gender diverse and transgender young people
- Supported 30 young people through the SORTED work experience programme; 100% have gone into employment, education or training, with recognition in the 2017 Social Mobility Index for this work

For more information, email andrea.mcilroy-rose@pinsentmasons.com

Diversity and Inclusion Award

For the organisation that best demonstrates excellence in creating and developing a diverse and inclusive workplace which offers opportunities for all.

Also shortlisted

- Allstate Northern Ireland
- Baker McKenzie
- Belfast City Council
- ★ Sensata Technologies

Please click on the organisations above to view their case studies

★ Highly Commended

Sponsored by:



Westrock-MPS, Education Award



It understands that the education system delivers a spectrum of subjects, each essential in helping students learn and excel, however, because the business world is so diverse (requiring many different skill sets), it would be impossible to bring the specifics sound business understanding to the student without direct engagement with business.

For this reason, WestRock-MPS got involved with Business in the Community's Business Class Programme and engaged directly with St. Louise's Comprehensive College with its GCSE Learning for Life and Work (LLW) by bringing students onsite for demonstrations, factory tours and presentations.

The company also provides a Bursary to Third Level Students in the Loughry Campus of CAFRE in Cookstown. Westrock-MPS has also worked extensively with Ballyclare Secondary School.

Background

WestRock-MPS is a global supplier of printed packaging to the Pharmaceutical/Healthcare, Branded, Food and Drink and Media sectors. The Belfast site has over 150 years' local history of manufacturing supply to the world's leading brands.

WestRock-MPS Belfast is a conscientious, reliable, highly respected local employer and is widely recognised as a valuable contributor to the community.

What Westrock-MPS did

WestRock-MPS developed a strategic Education Enrichment Programme to help bridge the gaps between education and employment and complement teaching excellence with practical business-related support and guidance.

The outcomes and impacts

- Students and teachers have gained exposure to business and manufacturing through the partnership.
- Success is measured through achieving



improved attendance and exam results. Most recent academic success and improvements were recorded in the following areas (where WestRock-MPS worked specifically and directly with staff and students) within Ballyclare Secondary School:

- » An increase to 46.91% from 37.04% in A*-C grades, including Maths and English in one year
- » A Level Art 100% A*-C
- » A Level ICT 100% A*-C
- » A Level Design & Technology A*-C 62.5%
- » Plus, a new subject (Graphic Design) was introduced at GCSE level due to the business link with WestRock-MPS

For more information, email alastairwhite@westrock-mps.com

Education Partner Award

For the organisation that best demonstrates how its actions have helped raise the aspirations and achievements of young people (aged 4-19) through a solid business education partnership.

Also shortlisted

- Belfast International Airport
- BT
- Caterpillar NI
- Farrans Construction
- Henry Brothers
- ★ Quinn Industrial Holdings DAC

Please click on the organisations above to view their case studies

★ Highly Commended

Sponsored by:

ALLEN & OVERY

BT, Employability Champion Award



Background

BT is one of the world's leading communications companies. Based in the UK, it serves customers across 180 countries. It sells fixed-voice, broadband, mobile and TV products and services to individuals and households in the UK. For businesses, it offers a variety of communications services, ranging from phone and broadband through to complex managed networks, IT services and cyber security protection. The organisation is made up of three strong brands: BT, EE and Plusnet. It has 106,400 employees in 63 countries (82,800 in the UK).

What BT did

Young people in the UK are nearly three times more likely to be unemployed than the rest of the population. To address this, in 2014 BT became a founding partner of Movement to Work; a collaboration of UK employers committed to tackling youth unemployment through providing work experience opportunities.

BT hosts a three-week course – Work Ready – combining hands-on work experience, tech know-how and coaching and training. It is open to 15 young people aged 16-24 not currently in education, employment or training (NEET).

The course focuses on building and developing key skills such as writing a stand out CV and application, interview techniques, self-

confidence and digital skills, on-the-job work experience which includes working alongside engineers from NI Networks, contact centre teams, finance, catering, facilities and IT. It also involves mock interviews and developing an individual plan of the next steps to find employment or return to education, with six months post-programme support.

The programme started in Northern Ireland in Derry; a location with a high level of youth unemployment, but also having a substantial BT presence. It was subsequently rolled out in Enniskillen and Belfast. BT actively builds and maintains relationships with a variety of grass roots charities and organisations working with young people to encourage referrals onto work placements.

BT staff volunteers commit to delivering elements of the programme, and it is listed on its learning and development platform as it provides employees with an upskilling opportunity; a real business benefit.



Impacts and outcomes

- Supporting BT's goal of having two thirds of its employees to volunteer their time and skills by 2020
- 46 BT volunteers have completed 1,078 volunteering hours supporting the programme
- Committed to supporting 950, 16-24 year olds across the UK in 2018
- Supported 21 young people into work and a further seven in to education in the North West
- 36 NEET young people have completed the programme and are now making a positive contribution to society; 58% are in employment, and 19% either returned to further education or are in the process of interviews for full-time employment
- Saving the public purse around £84,000 per year

For more information, email natalie.fleming@bt.com

Employability Champion Award

For the organisation that best supports unemployed people by addressing employment across Northern Ireland through a wide range of initiatives.

Also shortlisted

- Farrans Construction
- JP Corry

Please click on the organisations above to view their case studies

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**Belfast
Harbour**

Farrans Construction, Environmental Leadership Award



Background

Farrans Construction is an established building and civil engineering contractor with operational interests throughout the UK, Ireland and Europe. Its business is structured in to two primary divisions: Building and Civil Engineering.

Farrans continues to develop excellence in all aspects of building and civil engineering while at the same time the boundaries of service level delivered to its customers are continually being extended. At the heart of this approach is the recognition of its wider social responsibility.

What Farrans Construction did

Farrans has a strategic vision to achieve the highest standards of environmental management, making a positive difference to the surroundings in which it operates.

A key project realising this vision is the recently completed Connswater Community Greenway; a project with specific focus on enhancement of a neglected, unattractive and polluted river channel in East Belfast, now transformed into a 9km 'Living Landmark' of continuous parkland, cycleways and walkways.

The outcomes and impacts

The project has helped to create a bright new future for East Belfast bringing social inclusion, environmental benefits and new investment to the area. The Greenway has delivered successful environmental outcomes, and created substantial levels of social benefit in the local area improving the lives of over 40,000 people through:

- 16km of continuous cycleways and walkways for commuting and leisure



- Seven new and five refurbished bridge crossings over the Connswater, Knock and Loop Rivers, connecting people and places
- Public Realm works creating an event space for up to 2,000 people
- New amenities including two new play parks and MUGA pitches
- Local businesses are already seeing the benefits from increased tourism and investment with over 1,000 visitors a day to the C.S Lewis Square, an area once described as a 'no go' area by the PSNI, now a hotspot for 'Hop on, Hop off' bus tours

For more information, email vjohnston@farrans.com

Environmental Leadership Award

For the organisation that best demonstrates significant commitment and contribution to environmental sustainability in Northern Ireland through an initiative or its activities.

Also shortlisted

- ★ Henry Brothers
- Lidl Northern Ireland
- Northern Ireland Water
- ReCon Waste Management Ltd
- Translink
- Veolia

Please click on the organisations above to view their case studies

- ★ Highly Commended

Sponsored by:

ARTHUR COX

Devenish Nutrition, Marketplace Leadership Award



Background

Devenish is a farming & food company. It aims to be a leading provider of integrated environmental, animal and human health solutions and invests heavily in research and product development, and employs a well-educated workforce.

Headquartered in Belfast with four other UK sites and five sites located in USA, Middle East and Africa, the Devenish group employs more than 450 staff globally with a turnover of £200m and currently exports to 35 countries.

What Devenish Nutrition did

Devenish's strategy board recognised the importance of animal nutrition in supporting cost-effective production of livestock but also in minimising environmental impact of livestock production. It also appreciates the role that nutritionally superior food can have on societal health. The company formally established Sustainability & Food Innovation as new business sectors in 2013.

No other agricultural company has demonstrated such a proactive approach to environmental and consumer health. Testimony to the success of this approach is the company's 20% year-on-year financial growth for the last 20 years and employment increase from 23 to more than 450 at present.

It has self-funded several research facilities enabling a continuous flow of product development. During the development of OmegaPro, Devenish engaged in a human clinical study with RCSI, the results of which have enabled its OmegaPro fed chicken to make unique marketing claims which cannot be copied by other providers of a similar product.

While also continuing to support many local initiatives such as The Prince's Trust and RDS, Devenish is involved in two key areas Internationally: Farm Africa and Hoima Project.

Through its One Health strategy and working with Farm Africa, it has invested heavily to make Ugandan farming more economically sustainable while delivering significant improvements to the infrastructure of the region and to the local community in terms of employment, direct and indirect.

Many employees now have a tangible connection to the developing world for the first time understanding the economic and cultural challenges that exist in Africa.

Devenish has continued to management lead its employee engagement with several projects such as Kilimanjaro, Uganda to Kenya trek and the Tanzania Beehive Build. It also promotes the work it is doing in Africa among its clients to widen awareness of this broader mission to positively change lives on the continent.



Marketplace Leadership Award

Recognising organisations that are developing innovative products or services that inspire responsible customer behaviour and encourage more sustainable lifestyles.

Also shortlisted

- Firstsource Solutions Ltd

Please click on the organisation above to view its case study

The outcomes and impacts

- Developed first-class research facilities
- Partnerships with processor customers ensures transparency in the supply chain
- Market leader on many products including OmegaPro
- Sales of OmegaPro have risen from £132,524 at year end 2015, to £1,246,292 at year end 2017
- Developed a natural alternative source of Omega 3 by feeding OmegaPro to chickens
- Its production systems for micro-algae have minimal negative environmental impact and are non-GM, sustainable, scalable and affordable

For more information, email gillian.mcauley@devenish.com

Devenish Nutrition, One-to-Watch Award



Background

Devenish is a farming & food company employing over 450 staff globally and exporting to 35 countries.

Devenish has headquarters in Belfast but has four other sites within UK and a further five sites located in USA, Middle East and Africa. With a turnover of £200m, it has a strong focus on 'Making a Difference' to the lives of people locally, internationally and internally.

Devenish is committed to developing innovative scientific food solutions to improve human health and contribute to the support of global food security.

What Devenish Nutrition did

While continuing to support many local initiatives such as The Prince's Trust and RDS, Devenish is involved in two key areas internationally: Farm Africa and Hoima Project.

Through its One Health strategy, it supports local farmers in Africa, growing their business and ensuring sustainable farming.

Working with its charity partner Farm Africa, it has invested heavily to make Ugandan farming more economically sustainable whilst delivering significant improvements to the local community in terms of employment, direct and indirect, infrastructure.

This project also impacts on the employees of Devenish globally; many of whom now have a tangible connection to the developing world for the first time. Staff are learning about the economic and cultural challenges that exist in Africa which could give them a different perspective on the world they inhabit.

Devenish has continued to lead employee engagement with several projects such as Kilimanjaro, Uganda to Kenya trek, and the Tanzania Beehive Build.

It promotes the work it is doing in Africa among its clients in the UK and elsewhere so that these people are aware that they are part of a broader mission positively changing lives on the continent.

The outcomes and impacts

- Invested heavily to make Ugandan farming more economically sustainable whilst delivering a significant improvement to the local community in Uganda in terms of employment and infrastructure
- Provided power for the first time to 15 homes in Kibati
- Engaged 77 farmers with training and advice services in 2017
- Supported GAA clubs both financially and with nutritional food supplements
- Raised more than £100k for its charity partner

To find out more, email gillian.mcauley@devenish.com



One-to-Watch Award

For a recently joined Business in the Community member that has made significant progress in the development and implementation of its CR strategy.

Also shortlisted

- CME Group
- Terex GB Ltd

Please click on the organisations above to view their case studies

Sponsored by:



Baker McKenzie, Wellbeing at Work Award



Background

Baker McKenzie established Global Services Belfast in late 2014, as a 'hub' for innovation, integrating legal and business services within a centre of excellence to deliver for clients all over the world. It now employs almost 300 people in 31 legal and support functions.

Its interest in wellbeing is strongly underpinned by its value of kindness. It has created a culture that encourages, facilitates and rewards kindness amongst employees.

What Baker McKenzie did

Baker McKenzie recognises that the legal environment can often be pressured and demanding. By raising awareness of this, and providing ideas for maintaining physical and mental wellbeing, it aimed to create a positive and supportive environment that helps everyone to build successful careers without sacrificing their wellbeing in the process.

The company's bWell global approach to promoting holistic wellness incorporates local office wellness initiatives underpinned by global communications from firm leaders and a dedicated intranet site. This provides access to cutting-edge research, as well as resources such as improving wellbeing through mindfulness, learning to manage stress and developing resilience in both professional and personal lives.

From mental health master classes that encourage conversations to physio sessions and nutrition workshops, Baker McKenzie ensures that wellbeing is at the forefront of people's minds and that they have the knowledge and support to make healthy choices for themselves and their families.

From flexible and agile working arrangements to enablement to exercise on an ad hoc basis, through to private medical insurance, ongoing health checks, bespoke advice and sound manager training to help its people, the company tries to meet the needs of all employees.

It's 'Back to Business' programme is designed to support mothers returning to work and provide an external network, ongoing coaching sessions and access to a range of key speakers. These, along with the option of phased return and



the use of a wellness room to express and refrigerate milk help staff feel supported.

A 'Lean In Circle' allows men and women at all levels to share experiences and challenges in their professional and personal life journeys and benefit from peer-to-peer support.

Impacts and outcomes

- 94% of staff utilise the company's health benefit scheme, with 12% choosing to extend the benefits to their families
- A recent mental health campaign saw several employees come forward with their own personal stories. The response and support from the workforce was overwhelming
- 29% of new hires last year were recruited via referrals from existing employees
- Attrition rate was just 8.5%, greatly reducing recruitment costs
- During Wellness Week, 226 Facebook users actively clicked on Baker McKenzie's Belfast page, with the most popular post

Wellbeing at Work Award

For the organisation that demonstrates excellence in inspiring and supporting employees within their workplace to prioritise their health and wellbeing and embrace positive lifestyle choices.

Also shortlisted

- Danske Bank
- Henry Brothers
- Northern Ireland Water
- Translink
- Veolia

Please click on the organisations above to view their case studies

Sponsored by:

**LARNE
PORT**



Leading companies keep responsibility at the CORE of their business

Increasingly, businesses are benchmarking their Corporate Responsibility performance through CORE – Northern Ireland's only Standard for Responsible Business. This year, ten companies achieved the standard. The results are as follows:

Pass

- JH Turkington

Silver

- Danske Bank
- Firstsource Solutions Ltd
- Translink

Gold

- ASDA
- Belfast Harbour
- BT
- Diageo
- GBBCA
- Henry Brothers

In addition to achieving the CORE standard, these companies receive a detailed analysis of their performance, benchmarking their scores against both their industry peers and the rest of the CORE cohort. They work closely with the Business in the Community team to create a structured action plan targeted at improving their corporate responsibility performance even further.

This year, a record number of companies achieved Gold accreditation – the holy grail of CR performance. This achievement is a signal of commitment to sound CR strategies, policies, measurement and reporting across a myriad of issues, ranging from biodiversity to community engagement.

In reviewing the submissions the CORE verification panel commented, "This year, the standard of applications is incredibly high. Organisations are clearly becoming even more effective at integrating best practice corporate responsibility into the day-to-day running of their businesses. We'd particularly like to recognise those organisations who have successfully striven to achieve Gold level. Whether it be the likes of Belfast Harbour, who maintained Gold for a second time running, or Henry Group which has improved from standard level to Gold level, the level of commitment to CR in these organisations and indeed, across all CORE participants, is hugely impressive. The positive impact CORE organisations are having in Northern Ireland is outstanding."

For more information on CORE, please email clare.mercer@bitcni.org.uk, call (028) 9046 0606, or visit www.bitcni.org.uk



2018 Northern Ireland environmental BENCHMARKING survey



Northern Ireland's leading environmental benchmarking process is now open for entries

The deadline for entries is **Friday 29 June 2018**.

The Survey, now in its 20th year, is run by Business in the Community, sponsored by Moy Park and supported by the Northern Ireland Environment Agency within the Department of Agriculture, Environment and Rural Affairs. For more information or to enter, click [here](#).

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Business bodies back celebration of public transport



Request your free Bus + Train Week Business Pack

Representative business bodies Business in the Community, NI Chamber of Commerce and Industry, CBI, IoD and ICE have teamed up to encourage businesses across Northern Ireland to take the #GetonBoardNI travel challenge during Bus + Train Week 2018.

Taking place during 4-10 June, Bus + Train Week is a province-wide celebration of the benefits of public transport. Now in its third year, the initiative aims to build stakeholder support for public transport, whilst showcasing the vital role it plays in the economic development of the region.

Inviting employers across Northern Ireland take up the travel challenge, Chris Conway, Group Chief Executive, Translink said: "Over the last two years, Bus + Train Week has successfully generated over 376,000 additional



10 October 2018
Belfast Waterfront Hall

Book now at:

www.RBSummitni.com



Responsible Business Week 2018

#RBweek



Sponsored by

**BUSINESS
IN THE
COMMUNITY****SPAR**

Shining a spotlight on the ‘brighter’ side of business

We hosted our fourth annual Responsible Business Week in Northern Ireland from 23 – 27 April. Sponsored by SPAR, Responsible Business Week (or #RBweek as it is affectionately known), is an annual awareness week that aims to highlight the ‘good’ side of businesses.

A number of events and activities took place to mark the week, including a Responsible Business Champions’ Breakfast, Responsible Business Awards Judging panel sessions, a Communications Professionals Lunch and a Big Shops’ Showdown volunteering challenge. We also published bespoke publications including a special eight-page supplement in the Irish News, and a Future of Responsible Business report in Ulster Business.

Helen Bowman, Head of Communications, Business in the Community explains: “We were delighted to see so many companies get involved and share their good business stories. The week is the perfect platform to not only raise awareness of responsible business, but to share ideas and inspire others.

“Many companies got involved in the conversation online and some ran their own events and internal campaigns to highlight the great things they are doing with their own employees, customers and stakeholders. Responsible Business Week has gone from strength-to-strength in the past four years and we are already looking forward to next April!”

2018 Highlights



To contribute to the next online edition of Good Business, or to provide feedback, please email marie.atcheson@bitcni.org.uk or call (028) 9046 0606.

For more business news, click here:



**BUSINESS
IN THE
COMMUNITY**

www.bitcni.org.uk

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Company Limited by Guarantee No: 1619253



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