



## RESPONSIBLE BUSINESS AWARDS IN NORTHERN IRELAND 2020

### MEDIA PARTNERSHIP DATES

#### ULSTER BUSINESS

<b>November edition:</b>	Double page spread launch
<b>January edition:</b>	Half page advertisement
<b>February edition:</b>	Half page advertisement
<b>April edition:</b>	Half page advertisement
<b>June/August ed:</b>	Four-page coverage of Awards night and winners
<b>Online:</b>	Promotion of press releases and updates on Ulster Business website and via social media.

#### **\*\* SPECIAL OFFER\*\***

As part of our relationship with Ulster Business, we have developed a series of double page, thought leadership articles. To date, these have come from our Board on various responsible business issues. We are delighted to be able to extend this offer to our Awards Sponsors and Partners and would encourage you to think about writing an article for inclusion over the next few months. This opportunity is offered at a much reduced price to you:

~~**NORMAL RATE: £3,000**~~ **BITC RATE: £1,200**

**Please contact Helen Bowman to discuss this opportunity in more detail.**

#### U105 – PROPOSED SCHEDULE

- 12 November:** On air launch, top level highlights and why companies should get involved.
- 26 November:** Chris Conway, Translink (*Product/Service category, Belfast Transport Hub, New BITCNI Chair*)  
Noel Mullan or Shauna Young, Heron Bros (*Environmental Leadership category*)
- (To take place following the NI Environmental Benchmarking Survey Results Launch at Belfast Harbour and the Communications Leadership Team meeting that morning)
- 10 December:** Jenni Barkley or Joe O'Neill, Belfast Harbour (*Diversity & Inclusion category*)  
Sally Bonnes, Larne Port, or Denise Cranston, BITC (*Wellbeing at Work category*)  
Siobhan Casey or Jacqui Corscadden, Age NI (*Age at Work category*)
- 14 January:** Ciaran McCallion or Pauline Wylie, Allen & Overy (*Education Partnership category*)  
Stephen Patton, George Best Belfast City Airport (*Employability & Jobs category*)  
Colm McElroy, Arthur Cox (*Investing in your Community category*)
- 28 January:** Kevin Kingston or Alison Falls, Danske Bank (*Responsible Company of the Year category*)  
Jayne Duffy, Ciena (*One-to-Watch category*)  
Simon Baillie, Digital DNA (*Digital Innovation category*)

**Dates for Event Partners on U105 will follow for March and April 2020.**