

NETZERO BY 40

PLEDGE



Coca-Cola
HBC

WITH THIS PLEDGE, COCA-COLA HBC COMMITS TO ACHIEVING
NET ZERO EMISSIONS
ACROSS ITS ENTIRE VALUE CHAIN BY 2040

"This commitment is the ultimate destination of a journey that we started many years ago. It is fully aligned with our philosophy to support the socio-economic development of our communities and to make a more positive environmental impact. Both are integral to our future growth."

ZORAN BOGDANOVIC CEO OF COCA-COLA HBC

OUR TOP 5 ACTIONS TO REACH NETZERO BY 40

1.

Include **CO2 reduction** targets in our management incentives

2.

Decarbonise our direct operations with higher energy efficiency, including switching to **100% renewable** electricity and low carbon energy sources

3.

Accelerate our use of more **circular, lower carbon packaging**, including rPET, **packageless and refillable** options, and removing unnecessary plastic from secondary packaging

4.

Provide **energy-efficient and eco-friendly** coolers to customers

5.

Switch to **low and zero-emission** vehicles